



BSc, DEBORAH RODRIGUEZ BRETON

Graphic Designer

Contact

debbiebreton89@gmail.com
Leopold-Böhm-Strasse 2/1
1030, Vienna
+43 681 1049 5885
debbiebreton.com

Education

Bachelor degree in Engineering
in digital graphic design by the
Technological Superior Institute
of Sinaloa in Mexico

Skills

Photoshop
After Effects
Illustrator
Premiere
InDesign
Audition
Adobe Animate
Adobe Character
Dreamweaver
Corel Draw
HTML
Google Suite
Microsoft Office
Wrike
Teamwork

Languages

Spanish - Native
English - Business
German - Intermediate

About me

Professional graphic designer born in the Mexican Pacific coast and living in Vienna since 2013. Motion design enthusiast with extensive experience in digital campaigns, branding, social media content and guidelines.

Experience

2020-2016 RDB Agency

Significant experience working in campaigns for local and international brands like, Western Union, Liverpool FC, Groupon, Global Citizen, Daikin, Reach mobile, European Patient's Academy on Innovation, Animal Care International, Verein für Konsumenteninformation, MOMO, MyChef and Allmende.

My tasks and skills:

- Concept and implementation of corporate design
- Concept, implementation and layouts for campaigns
- Campaign's production for paid social media
- Creation of animations and audiovisual content
- Creation of Illustrations
- Influencer content production
- Quality control and assurance
- Problem solving, planning and briefing
- Design of business deck presentations, pitch presentations, documentation and all elements for corporate communication within the company, stakeholders or clients
- Design and setup for print projects